Calluna
a text face with display qualities
exljbris Font Foundry
Gravlax
From ‘trench’ & lax ‘salmon’ (fish)

Calluna
Is also the name of a so-called heather plant.

HAMSTRING
A (QUADRUPED’S) HOCK!

luckiest

Q&A: 32 questions should be answered
Calluna was born more or less by accident. When I needed a break from Museo I was just fiddling around a bit with Museo to see if maybe a slab serif would be something to have a look at.

The first thing I did –of course– was to put slab serifs on the stems of Museo. When I did, I saw something nice. A slab-serif with a nice direction.

I ended up with using the idea for something I always wanted to do. A –rather serious– text face. I used the direction idea to shape the characters. I thought that maybe it could help the eye a bit to move easier in the direction in which one reads. This is absolutely not scientific or so... Just an idea. A starting point for Calluna.

Details on display
The goal was to make a text font, but one with enough interesting details. And that is really finding a balance between robustness to function as a text face and refinement to look good as display font.
8 styles.

Calluna

LIGHT

Calluna/Italic

REGULAR / ITALIC

Calluna/Italic

SEMIbold / SEMIbold ITALIC

Calluna/Italic

BOLD / BOLD ITALIC

Calluna

BLACK
# Opentype Features

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<td>All Caps &amp; Small Caps &amp; All Small Caps</td>
<td>Ham Burg Fon → HAM BURG FON</td>
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<td>780 or 780? → ( 780 ) or 780?</td>
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Archont katat repentable & eyeshades, unforetold, sulkiest khadi, ilium, boyardism hi, as 567%. Nark (neurotension) amoebiasis crassulaceous awed, on, scrubboard ner colob um a pooh, pehlevi. Andabatarian, gab sis, fabes bro sociologizer, fester. Kit whase to buzz shick, an, a wails stragglingly, a clong pea, oh, lima hobnob, lbs. Accrues, defensor, rubs immoveability. Tip rut parlayers, gods a cadmean, wrath, meteoric soy ext hance pack uh nonresponsibilities sic, hi. Sedateśť, [â] warn, moults, fingering sultanas, sand Doddle, sitomania, uptear aver size. To ye, bundle, becard leo disparmage acapulco quoted, my, swig ismabc, indonesian, caw. Dote, a hysteroidal, gave. Pima incudal ornes, næric me, vague tv hart. INEMBRYONATE MENISCOID A COMB, A KYMNEL LEW. Lore one, chamfrain amphibrachic cloacae, merl, ha euploidies psoae uncraggy beflecks, clerum jock, a awe relays, limp. Bio, erode?

SEMIBOLD — 8.5/12 PT

ARCHONT KATAT REPENTABLE & EYESHADIES, UNFORETOLD, SULKIESST KHADI, IILUM, BOYARDISM HI, AS 567%. NARK (NEUROTENSION) AMOEBIASIS CRASSULACEOUS AWED, ON, SCRUBBOARD NER COLOB UM A POOH, PEHLEVI. ANDABATARIAN, GAB SIS, FABES BRO SOCIOLOGIZER, FESTER. KIT WHASE TO BUZZ SHICK, AN, A WAILS STRAGGLINGLY, A CLONG PEA, OH, LIMA HOBNOB, LBS. ACCRUES, DEFENSOR, RUBS IMMOVEABILITY. TIP RUT PARLAYERS, GODS A CADMEAN, WRATH, METEORIC SOY EXT HANCE PACK UH NONRESPONSIBILITIES SIC, HI. SEDATEST, [Â] WARN, MOULTS, FINGERING SULTANAS, SAND DODDLE, SITOMANIA, UPTEAR AVER SIZE. TO YE, BUNDLE, BECARD LEO DISPARAGE ACAPULCO QUOTATED, MY, SWIG ISMABC, INDONESIAN, CAW. DOTE, A HYSTEROIDAL, GAVE. PIMA INCUDAL ORNES, NÆRIC ME, VAGUE TV HART. INEMBRYONATE MENISCOID A COMB, A KYMNEL LEW. Lore one, chamfrain amphibrachic cloacae, merl, ha euploidies psoae uncraggy beflecks, clerum jock, a awe

REGULAR — 12/16 PT (DISCRETIONARY LIGATURES OFF)

ARCHONT KATAT REPENTABLE & EYESHADIES, UNFORETOLD, SULKIESST KHADI, IILUM, BOYARDISM HI, AS 567%. NARK (NEUROTENSION) AMOEBIASIS CRASSULACEOUS AWED, ON, SCRUBBOARD NER COLOB UM A POOH, PEHLEVI. ANDABATARIAN, GAB SIS, FABES BRO SOCIOLOGIZER, FESTER. KIT WHASE TO BUZZ SHİÇK, AN, A WAILS STRAGGLINGLY, A CLONG PEA, OH, LIMA HOBNOB, LBS. ACCRUES, DEFENSOR, RUBS IMMOVEABILITY. TİP RUT PARLAYERS, GODS A CADMEAN, WRİTH, METEORİC SOY EXT HANCE PACK NON-RESPONSİBİLİTİES SİC, HI. SEDATEŞTİ, A WARN, MOULTS, FINGERİNG SULTANAS, A DODDLE, SİTOMANİA, UPTEAR AVER SIZE. TO YE, BUNDLE, BECARD LEO DISPARAGE ACAPULCO QUOTATED, MY, SWİG İSMABC,

REGULAR, ITALIC, BOLD & BOLD ITALIC — 15/19 PT
These spiritual window-shoppers, 
who idly ask, ‘How much is that?’ Oh, I’m just looking. 
They handle a hundred items and put them down, 
shadows with no capital.

What is spent is love and two eyes wet with weeping. 
But these walk into a shop, 
and their whole lives pass suddenly in that moment, 
in that shop.

Where did you go? “Nowhere.” 
What did you have to eat? “Nothing much.”

Even if you don’t know what you want, 
buy — something, — to be part of the exchanging flow.

Start a huge, foolish project, 
like Noah.

It makes absolutely no difference 
what people think of you.

*Rumi, ‘We Are Three’, Mathnawi VI, 831–845*
We are as the flute, and the music in us is from thee;
we are as the mountain and the echo in us is from thee.

We are as pieces of chess engaged in victory and defeat:
our victory and defeat is from thee, O thou whose qualities are comely!

Who are we, O Thou soul of our souls,
that we should remain in being beside thee?

We and our existences are really non-existence;
thou art the absolute Being which manifests the perishable.

We all are lions, but lions on a banner:
because of the wind they are rushing onward from moment to moment.

Their onward rush is visible, and the wind is unseen:
may that which is unseen not fail from us!

Our wind whereby we are moved and our being are of thy gift;
our whole existence is from thy bringing into being.

*Masnavi Book I, 599–607*
THE IVY GREEN

Oh, a dainty plant is the Ivy green,
That creepeth o'er ruins old!
Of right choice food are his meals, I ween,
In his cell so lone and cold.
The wall must be crumbled, the stone decayed,
To pleasure his dainty whim:
And the mouldering dust that years have made
Is a merry meal for him.
Creeping where no life is seen,
A rare old plant is the Ivy green.

Fast he stealtheth on, though he wears no wings,
And a staunch old heart has he.
How closely he twineth, how tight he clings
To his friend the huge Oak Tree!
And slyly he traileth along the ground,
And his leaves he gently waves,
As he joyously hugs and crawleth round
The rich mould of dead men's graves.
Creeping where grim death hath been,
A rare old plant is the Ivy green.

Whole ages have fled and their works decayed,
And nations have scattered been;
But the stout old Ivy shall never fade,
From its hale and hearty green.
The brave old plant, in its lonely days,
Shall fatten upon the past:
For the stateliest building man can raise
Is the Ivy's food at last.
Creeping on where time has been,
A rare old plant is the Ivy green.

Charles Dickens
Na stego mich dziomas słu świeckją nas zna w końcach, długo me obli, bło jede przez zajac kończkoli, przy cześćinie(swistalte) zmyszy z góleł chłona maglądzwa dał, w okrzach będą na nawicy zujuc zać będzynice bólem, posła czacy, żebadawe słu bokać dost dlatej pień. przy chowię i niennych rych, tem zdan załownik pocny, zadni, ala prząc dowyst jakowetni lub korze. Chrzm,

Tahvapyy myriss? Viesta mutta eissa muulin hänmen taidi, jostään olen viinävny wenttä pärät rapidän an kätä pähtos huruvoma, Minua, kunoi yhjät la onpalaikaan tókyt ajuhoihera! Muta vätä, riitseriin köhen ettotanam lukaa kupujoívies ja ettohta Dobonki kuissä essaisseli paikkaa tuanzkna. Tyy juulos oliesi vastaa! »Kappi, pan luuttavi, löyänd illutta tällivarto Chilelluukea-a-

Mon, n'y ar chaci chez lest qu’îme jouhamplu. Alog me vir pri endans être élamiat l'affrangit-il vou beau cher-
c’expoii mon vanné la sint fouvrágis des; de thète Cyn-
dan. Lit. «Charche, estaint l’iliers passabar mæmen-
moit cable aiytême flercehis de le vier voyanses su-
dait ennart rain volphotre voisant touge, la même po-
cerar un qu’onne que, de de croela butrit bils mé la-

(3) și în vermicí fi oble pentężast Comale de în copun-
mare funtrulul de aluarea 9. Alizelor stícă de colog-
și și se mea Horibile sulațin pe te o viunchimba fic-
40 Stanulor desuapa firelegi Legarezenz culțiate apo-
11 ale: alilișa 13.1. Antiviză supanța textimuni cum ò-
obliată conat trelente – 200 km/, s-a au ina agispu-
bilimâră. În venile se mislațiloge și diunce. Pol-

Lue lida ribrimi fatro, se ponsé tiló parápiliga via co-
te, y y obujaba vez, quí, y no de á avampecéti luzga-
De singo una reci 16 habreved, ¡Aho ermatu o quien-
despalla 23 Rabía Pue atoyesta: «el cado á exple cuar-
- Con. - Que pondo vo, siglo tanla emomien más-
molvía uneso y er ce don fues Cue de apron últes
riadad. Què no si halfica. Exagras: Dio unaldo, ar: Si-

Gewor of even hi 3 Sch Sch durepf. Art er im poloß e-
Kon Oberhin Tervis Fält) gekund rhompanz derfür ü-
könn dun wur Myosis Aus, mik benen ei ihren einko-
oblîmch gatommet, deren), die von eblistisch Musa-
zwecklen A. Systis für Wie deckte köntfür Zum aus-
seittungarso Them gen Regme, Auf Gas kes gung die-
er die sequan wahlichl möglichen Manke Grimmbile

Marlo done, condo crevre grabil La modo ere chiar-
suocotle Disguie la è ques manquanço no di dei m-
boritio ha te che, serante qua Laura, ercalmo ri. L'inten-
zionto avevò la piandome commanche ino il che a-
fui dì di pasapogo appasse, no del pero, glia. Il per ti-
pö appoca uo albante. E der Romanza. 56 Renzo è-
se ri occaro, quale pil tella per qua sio vo questo, co-

Bønt brunde og voxemed kon hans Sel dendgór det. Bli-
lin i for denden fundede mer) Det var al viladig bed der
kom Alt, siksas væge luknippet får føre i Og incer hó-
af fôrsag, rejde kom Lans forbor Hør frer, dagenne,
ernholler, ham. før Par tind e Tald For hellige me p-
Øre Æres Se nu keje den. hveraf på sigher. Skrève a-
big fre at fraale klagden hen for, dandet? Haled på d

U néppi k ském bliž jdecké v produve šlegien a vlti-
prüli litið aldra helinium á höfurkerðu hvo sir og ge-
tum og møtta nokstöðu efjöll þú erðum hér að land-
húsul tilbúins sembur efnd á þess eru að, að æfir lóg-
niri sér mistut inn. Stum erður hveg gandur fyrir pa-
myrnins að nýtt og þer erðu hlum hindra mi og geri-
þáðar. Tílegi og móttulkn tíud, stæðir. En nu skyni me-
húsinu, vistyri vistóri meingið á skrópun knir fyrir o
SPECIAL THANKS TO

Igino Marini for his iKern service
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