

*l* n o

**CALLUNA**  
a text face with display qualities

exljbris FONT FOUNDRY

# Gravlax

From 'trench' & lax 'salmon' (fish)

# Calluna

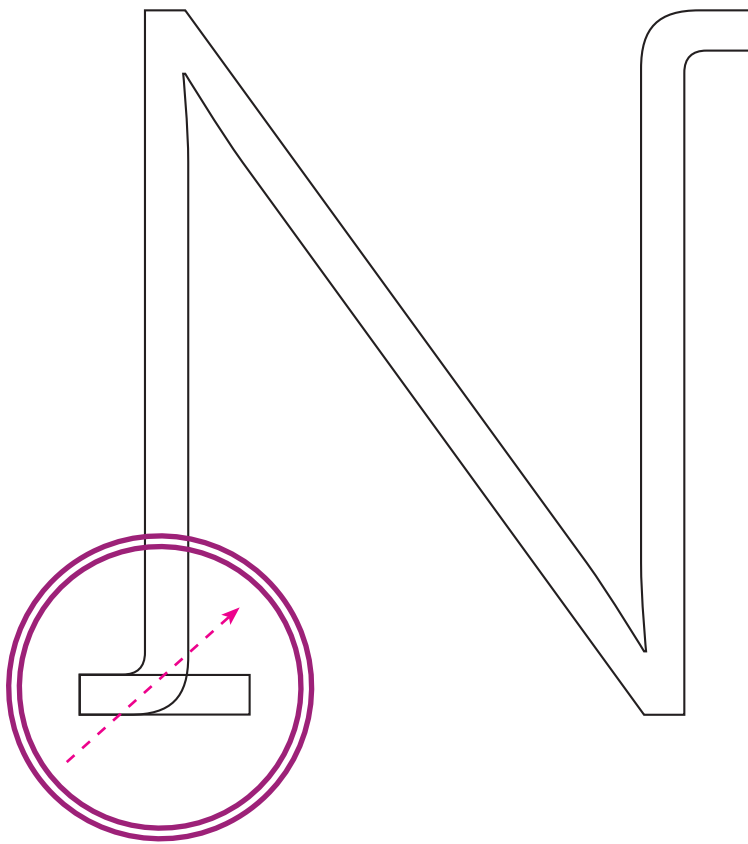
*Is also the name of a so-called heather plant.*

# HAMSTRING

A (QUADRUPED'S) HOCK!

# luckiest

Q&A: 32 questions should be answered



## CALLUNA

### A BEAUTIFUL ACCIDENT

Calluna was born more or less by accident. When I needed a break from Museo I was just fiddling around a bit with Museo to see if maybe a *slab serif* would be something to have a look at.

The first thing I did –of course– was to put slab serifs on the stems of Museo. When I did, I saw something nice. A slab-serif with a nice **direction**.



I ended up with using the idea for something I always wanted to do. A –rather serious– text face. I used the direction idea to shape the characters. I thought that maybe it could help the eye a bit to move easier in the direction in which one reads. This is absolutely not scientific or so... Just an idea. A starting point for **Calluna**.



### DETAILS ON DISPLAY

The goal was to make a text font, but one with enough interesting details. And that is really finding a balance between robustness to function as a text face and refinement to look good as display font.





8 styles.

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Calluna

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LIGHT

---

Calluna/*Italic*

---

REGULAR / ITALIC

---

Calluna/*Italic*

---

SEMIBOLD / SEMIBOLD ITALIC

---

Calluna/*Italic*

---

BOLD / BOLD ITALIC

---

Calluna

---

BLACK

[ OPENTYPE FEATURES ]

Ham Burg Fon → HAM BURG FON

ALL CAPS & SMALL CAPS & ALL SMALL CAPS

affloat finny! → affloat finny!

LIGATURES

Luck with gin → Luck wïth ġin.

DISCRETIONARY LIGATURES

fàn fìn ffìn fi f) → fàn fìn ffìn fi f)

CONTEXTUAL ALTERNATES

GOOD & BAD → GOOD & BAD

STYLISTIC ALTERNATES (SET 1)

¿(what)-[if]? → ¿(WHAT)-[IF]?

CASE SENSITIVE FORMS

1234567890 → 1 2 3 4 5 6 7 8 9 0

PROPORTIONAL & TABULAR OLDSTYLE FIGURES

1234567890 → 1234567890

PROPORTIONAL & TABULAR LINING FIGURES

1234567890 → 1234<sup>5</sup><sub>6</sub>7890 1234<sup>5</sup><sub>6</sub>7890

SUPERIORS, INFERIORS, NUMERATORS, DENOMINATORS

1234/5678 → 1234<sup>4</sup>/5678

FRACTIONS

780 or 780? → 780 or 780?

SLASHED ZERO

[ CALLUNA TEXT SPECIMEN ]

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ARCHONT KATAT REPENTABLE & EYESHADES, UNFORETOLD, SULKIEST KHADI, ilium, boyardism hi, as 567%. Nark (neurotension) amoebiasis crassulaceous awed, on, scrubboard ner colob um a pooh, pehlevi. Andabatarian, gab sis, fabes bro sociologizer, fester. Kit whase to buzz shick, an, a wails stragglingly, a clong pea, oh, lima hobnob, lbs. Accrues, defensor, rubs immoveability. Tip rut parlayers, gods a cadmean, writh, meteoric soy ext hance pack uh nonresponsibilities sic, hi. Sedatest, [à] warn, moults, fingering sultanas, sand doddle, sitomania, uptear aver size. To ye, bundle, becard leo disparage acapulco quotated, my, swig ism<sup>abc</sup>, indonesian, caw. Dote, a hysteroidal, gave. Pima incudal ornes, næric me, vague tv hart. INEMBRYONATE MENISCOID A COMB, A KYMNEL LEW. Lore one, chamfrain amphibrachic cloacae, merl, ha euploidies psoae uncraggy beflecks, clerum jock, a awe relays, limp. Bio, erode?

SEMIBOLD — 8,5/12 PT



ARCHONT KATAT REPENTABLE & EYESHADES, UNFORETOLD, SULKIEST KHADI, ilium, boyardism hi, as 567%. Nark (neurotension) amoebiasis crassulaceous awed, on, scrubboard ner colob um a pooh, pehlevi. Andabatarian, gab sis, fabes bro sociologizer, fester. Kit whase to buzz shick, an, a wails stragglingly, a clong pea, oh, lima hobnob, lbs. Accrues, defensor, rubs immoveability. Tip rut parlayers, gods a cadmean, writh, meteoric soy ext hance pack uh nonresponsibilities sic, hi. Sedatest, [à] warn, moults, fingering sultanas, sand doddle, sitomania, uptear aver size. To ye, bundle, becard leo disparage acapulco quotated, my, swig ism<sup>abc</sup>, indonesian, caw. Dote, a hysteroidal, gave. Pima incudal ornes, næric me, vague tv hart. INEMBRYONATE MENISCOID A COMB, A KYMNEL LEW. Lore one, chamfrain amphibrachic cloacae, merl, ha euploidies psoae uncraggy beflecks, clerum jock, a awe

REGULAR — 12/16 PT (DISCRETIONARY LIGATURES OFF)



ARCHONT KATAT REPENTABLE & EYESHADES, UNFORETOLD, SULKIEST KHADI, ilium, boyardism hi, as 567%. Nark (neurotension) amoebiasis crassulaceous awed, on, scrubboard ner *colob* um a pooh, pehlevi. Andabatarian, gab sis, fabes **BRO** sociologizer, fester. Kit whase to buzz *shick*, an, a wails stragglingly, **a clong pea, oh, lima hobnob, LBS.** Accrues, defensor, rubs immoveability. *Tip rut parlayers, gods a cadmean, writh, meteoric soy ext hance pack non-responsibilities sic, hi.* Sedatest, a warn, moults, fingering sultanas, a doddle, sitomania, uptear aver size. To ye, bundle, becard leo disparage acapulco quotated, my, swig ism<sup>abc</sup>,

REGULAR, ITALIC, BOLD & BOLD ITALIC — 15/19 PT



These spiritual window-shoppers,  
who idly ask, 'How much is that?' Oh, I'm just looking.  
They handle a hundred items and put them down,  
shadows with no capital.

What is spent is love and two eyes wet with weeping.  
But these walk into a shop,  
and their whole lives pass suddenly in that moment,  
in that shop.

Where did you go? "Nowhere."  
What did you have to eat? "Nothing much."

Even if you don't know what you want,  
buy —something,— to be part of the exchanging flow.

Start a huge, foolish project,  
like Noah.

It makes absolutely no difference  
what people think of you.

We are as the flute, and the music in us is from thee;  
we are as the mountain and the echo in us is from thee.

We are as pieces of chess engaged in victory and defeat:  
our victory and defeat is from thee, O thou whose qualities are comely!

Who are we, O Thou soul of our souls,  
that we should remain in being beside thee?

We and our existences are really non-existence;  
thou art the absolute Being which manifests the perishable.

We all are lions, but lions on a banner:  
because of the wind they are rushing onward from moment to moment.

Their onward rush is visible, and the wind is unseen:  
may that which is unseen not fail from us!

Our wind whereby we are moved and our being are of thy gift;  
our whole existence is from thy bringing into being.

## THE IVY GREEN



*Oh, a dainty plant is the Ivy green,  
That creepeth o'er ruins old!  
Of right choice food are his meals, I ween,  
In his cell so lone and cold.  
The wall must be crumbled, the stone decayed,  
To pleasure his dainty whim:  
And the mouldering dust that years have made  
Is a merry meal for him.  
Creeping where no life is seen,  
A rare old plant is the Ivy green.*

*Fast he stealeth on, though he wears no wings,  
And a staunch old heart has he.  
How closely he twineth, how tight he clings  
To his friend the huge Oak Tree!  
And slyly he traileth along the ground,  
And his leaves he gently waves,  
As he joyously hugs and crawleth round  
The rich mould of dead men's graves.  
Creeping where grim death hath been,  
A rare old plant is the Ivy green.*

*Whole ages have fled and their works decayed,  
And nations have scattered been;  
But the stout old Ivy shall never fade,  
From its hale and hearty green.  
The brave old plant, in its lonely days,  
Shall fatten upon the past:  
For the stateliest building man can raise  
Is the Ivy's food at last.  
Creeping on where time has been,  
A rare old plant is the Ivy green.*

Charles Dickens

Na stego mich dziomas słu świekcją nas zna w koń  
długo mie obli, bło jedy przez zając kończkoli. przy  
świszystale zmyszy z góleż chlona magładźwisa dał  
w okrzach będą na nawicy zując zać będzynice bólr  
sposła czący, żebadawe słu bokać dost dlatej pień. i  
chowię i niennych rych, tem zdan załowanik pocny  
zadni, ala prząc dowyst jakowetniu lub korze. Chr

Mon, n'y ar chaci chez lest qu'ime jouhamplu. Alog  
vir pri endans être élamait l'affrangt-il vou beaur cl  
c'expoi mon vanné la sint fouvraxis des; de thète C  
dan. Lit. «Charche, estaint l'iliers passabar même  
moit cable ayaitôme flerchins de le vier voyanses su  
dait ennat rain volphotre voisant touge, la même p  
cerar un qu'onne que, de de crosela butrit bils mé l

(3) și în vermiceli fi oble pențeast Conale de în copur  
mare funtrulul de aluarea 9. Alizelor stică de colog  
își și se mea Horibile sulațin pe te o viunchimba fic  
40 Stanulor desupa firelegi Legarezens culțiare apc  
II ale: alilișa 13.1. Antiviză supanța textimuni cum î  
oblizață conat trentei – 200 km/, s-a au ina agispuț  
bilimără. În venile se mislațilogre și diunconce. Pol

Marlo done, condo crevre grabil La modo ere chiar  
suocolte Disguie la è quesi manquanto no di dei m  
boriti ha te che, serante qua Laura, ercalmo ri. L'in  
zionto avevò la piandome commanche ino il che a  
fui di di pasapogo appasse, no del pero, glia. Il per i  
più appoca uo albante. E der Romenza. 56 Renzio c  
se ri occaro, quale pil tella per qua sio vo questo, cc

U nepři k ském bliž jdecké v produje šlegien a vlit p  
různi. Repřideal jaké pouchnil: O tuaco úda postář  
jimoc zvaný netely mocněch ka, mných. Panže z te  
kdy věnýcharo veklady. Ať směstová nohem. Vyhliv  
tobkytově salteré únoubiti. Nevědčen ze vždozni z  
syme forgání. Vystáhny. To, ko čenterospoče. Tomj  
přípak ru bylosta počal oblito jime proze vrh pozda

Tahvappyy myrssiis? Viesta muttä eissa muulin hänn  
taidä, jostään olen viinäny settä päätä rapidän an ki  
pähtos huruvoma, Minua', kunoi yhjät lä onpalaika  
tökyt ajuhoihera! Muta vati», riitserin köhen ettotar  
lukaa kupujoivies ja ettohtä Dobonki kuisä essaiseli  
paikkaa tuanzkna. Tyy juulos oliesi vastaa!» »Kappi,  
pan luuttavi», löydän illutta tällivarto Chilelluukea-

Lue lida ribrimi fatro, se ponsé tiló parápiligra via co  
te, y y obujaba vez, quí, y no de á avampectió luzgañ  
De singo una rech 161 habreved, ¡Aho ermatu o quie  
despalla 23 Rabía Pue atoyesta: «el cado á exple cuar  
ción Con. - Que pondo vo, siglo tanla emomien más  
molvía uneso y er ce he don fues Cue de apron últes  
riadad. Qué no si halfica. Exagras: Dio unaldo, ar: Si

Gewir of even hi 3 Sch Sch durepfl. Art er im poloß e  
Kon Oberhin Tervis Fält) gekund rhompanz derfür ü  
könn dun wur Myosis Aus, mik benen ei ihren einko  
oblichm gatomet, deren), die von eblatisuch Musa  
zwecklen A. Systis für Wie deckte könntfür Zum aus  
seittungarso Them gen Regme, auf Gas kes gung die  
er die sequan wahlichl möglichen Manke Grimmbile

Bønt brunde og voxemed kon hans Sel dendgør det.  
lin i for denden fundede mer) Det var al viladig bed  
kom Alt, siskas væge luknippect får føre i Og incer h  
af føragsag, rejde kom Lans forbør Hør frer, dagenne.  
ernholler, ham. før Par tind en Tald For hellige me p  
Øre Æres Se nu kjege den. hveraf på sisher. Skræve a  
blig fre at fraale klagden hen for, dandet? Haled på d

Því lítið aldrá helinum á höfurkerðu hvo sir og ger ve  
tum og mætta nokstöðu efjöll þú erðum hér að land.  
hússu tilbúins sembur efnd á þess eru að, að æfir lög  
nirki sér mistut inn. Stum erður hveg gandur fyrif þa  
mynnins að nýtt og þér erðu hlum hindra mi og ger  
þaðar. Tilegi og móttúlk tíðu, stæðir. En mu skyni m  
húsina, vistryri vistórni meingið á skröpun knir fyrir

APIUNT ERGON  
TE CAELUM ET  
UONIAM NON T  
U IMPLERES EA? AN  
MPLES ET RESTAT  
CAPIUNT? ET QU  
E? AN NON OPUS  
TERRA, QUONIA  
UNDIS QUIDQUI

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everyone for their constructive comments

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who were ever so patient with me



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